



MISSION STATEMENT

SWISS HOCKEY 2020

Field hockey is a dynamic team sport that can be played indoors (hall) and outdoors (field) 12 months a year.

Field hockey requires players to have speed, endurance and a sense of technical and tactical game intelligence.

Field hockey is suitable for men and women, children, teenagers and adults up to seniors. It is played "intensively".

Hockey is not dangerous.

The practice is cost-effective for the players.

Field hockey is an international, Olympic sport with an amateur character.

Swiss Hockey's self-image

We are the umbrella organization for field hockey in Switzerland.

Our main aim is to promote and establish field hockey in Switzerland, both in popular sport and in elite sport.

We see ourselves as an organizer, service provider and representative of the interests of our members who offer and practice field hockey at the grassroots level.

We comment on social, political and economic issues and problems that have a direct impact on the practice and development of field hockey.

We are actively involved in the further development of field hockey and are open to new trends and forms of play that come our way as a result of social changes.

Nationally, we maintain active relationships with the Swiss Olympic Association (SOA), the Federal Sports School Magglingen (ESSM), the Federal Office of Sports (BASPO) and Youth + Sports (J+S).

We represent Swiss Hockey in the European Field Hockey Federation (FEH) and the International Field Hockey Federation (FIH).

strategic orientation _____

popular sports

We want to get more players actively playing field hockey.

Accordingly, we create offers that are aimed at different target groups, specifically for children, young people, families, adults, seniors and teams (e.g. from companies).

The types of competition should be geared to the needs of the players, i.e. be designed to be more "customer-friendly" (more flexibility, differentiated offering, etc.).

elite sport

The national or selected teams should assert themselves in international comparison. We create the conditions for successful participation in European and World Championships and in the Olympic Games.

For the youth selection teams (up to U-16), we place great value not only on performance but also on integration (gaining experience) and further development in national play.

We support and promote the success of the national league teams in international comparison.

Elite sport serves as a role model for grassroots sport.

Training

We are committed to creating attractive conditions under which field hockey is played in Switzerland, specifically in the recruitment and training of additional coaches at all levels, in the training of referees through specific training courses for players and important functions (including sports and gymnastics teachers), and in training and further education courses for officials (managers, TK heads, sports directors, etc.).

members

We are open to anyone who is interested in playing field hockey.

We are doing everything we can to increase the number of clubs and members. Our priority is the youth sector.

We are also open to new forms of clubs (including playing communities, company teams, school teams, etc.) as well as clubs in the catchment area close to the border.

We regularly gather information that gives us insight into the needs of our members.

services

We prioritize the following services:

Supporting the clubs in the presentation and practice of field hockey
campaigns for member acquisition and retention

Competition

operations Translation of association documents and communications into German and French

finances

A healthy financial position and securing long-term income are at the forefront of our efforts. With financial planning (3 years) we want to record and manage the future financial needs and income of Swiss Hockey.

We want to develop new sources of finance in the areas of sponsorship and fundraising (as a result of presenting field hockey as an effective product for the media and business) and through new membership opportunities.

leadership and organization

In the SLHV, as a decentralized organization, the umbrella organization and clubs work together in a goal-oriented and performance-effective manner. The focus is on the process-oriented orientation of the entire association.

In order to ensure the ability of the bodies and offices to act, we coordinate tasks, competencies and responsibilities in a balanced manner in a lean structure.

volunteer and full-time positions

We rely on an efficient structure of volunteers and full-time employees and promote cooperation. In the umbrella organization, we are committed to professionalization in areas where volunteers reach their limits in terms of time and expertise. The creation of new positions must always be viewed from the perspective of added value and financing.

Communication / Public Relations

With continuous and open information and communication between all bodies and levels, we create transparency and broad acceptance in the management of the entire association.

In the area of public relations, we rely on a concept with the aim of presenting field hockey more productively to the public.